



FREE
DIRECT MAIL
CONSULTATION

PRINTING
AT YOUR SERVICE

DIRECT MAIL
EXPERTS

www.myeasymailmaker.com
Sign up today for your free account



GROW YOUR Business with POSTCARDS



We Make It Easy!

Want some print products? We give you the control to design your print products online with our easy to use templates. Not web saavy...no problem. Our professional graphic designers will design your product from your sketches or conversation.

Why Easy Mail Maker? We understand being in your shoes.....

www.myeasymailmaker.com's founder started out in sales mailing greeting cards to his clients. He knew there was a way to make it easier on him. The adventure began and today they have developed a business developed around you the customer.

Need some advice on mailing? Our knowledgeable staff will help you put your mailers in the hands of your best customers and prospects. We'll drive your sales while we ensure your business enhances its reputation & results.

USES OF POSTCARD ADVERTISING

- Generate website traffic
- Product and service introductions
- Special offers
- Company awareness.
- Announce new products, web sites, store locations, etc.
- Thank You Cards
- Test market new products
- Tradeshow/Event promotion.
- Maintaining customer contact.
- Appointment Reminders

Benefits of Postcard Advertising

- Keep your name in front of customers.
- Postcards generate a high ROI
- Flexible, informative and creative.
- Postcards are high impact and low cost
- Separate yourself from the competition.
- Establish regular communication between you, your customers and future customers.
- A well-produced postcard establishes a bond with customers.
- Postcards sell products and services.

For more information on Postcards, visit www.myeasymailmaker.com/postcard.html

SAVE TIME & MONEY WITH MAILING SERVICES!

We now offer you the convenience and savings of mailing your print job for you. We make mailing easy and affordable and can produce and mail your postcard for less money than doing it yourself. No more hassles of licking stamps and going to the post office!

Why Use Postcards?

Gain Competitive Advantage

Postcards are for everybody! We can show you how to maximize your marketing dollars and assist you in creating a postcard mailing campaign that will give your company a competitive edge and open doors to greater business opportunities. Our experienced staff, and in-depth understanding of how to reach your target audience, can be a valuable component in the success of your campaign.

Make your messages STICK

MAGNETS

Check Our Designs Online

Your magnets will stay on your customers' refrigerator long after your competitor's business cards have been thrown away. Small enough to fit inside promotional mailings and can achieve significant improvements on response rates.



Magnet Pricing 3.5" x 2" (90mm x 50mm)

Quantity	Price
250-499	0.60
500-999	0.34
1000-4999	0.19

FREE ACCOUNT

www.myeasymailmaker.com

CUSTOMER SERVICE
...experts waiting to help

1.866.790.MAIL(6245)

Education.....You deserve to grow your business and career....learn more.....

www.myeasymailmaker.com/education

Make it AUTOMATIC Postcard Newsletters

Send your Marketing Campaign automatically by choosing one of our newsletter packages that will put the spotlight on you and stay in your customers mind. Make it automatic by using our postcard marketing newsletters. Choose from our 2 great packages:

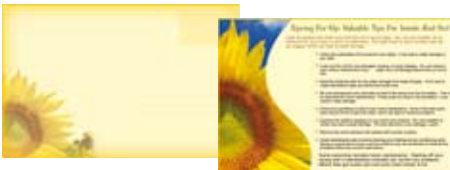
Package 1: Recipe Postcard Newsletters



It's easy.

1. Log In Pick your package
2. Pick the duration Order & Relax

Package 2: Home Tip Postcard Newsletters



Try our free online design templates

BENEFITS

- Hands Free Marketing -we'll do all the work and mail your campaign
- You set the trigger dates -you're in full control (anniversary dates of clients, birthday, general date)

- Edit your templates with our online designer and get the perfect touches
- Low minimums
- Great prices
- Professional layouts
- 30 minutes and you're done for the year!

FEATURES:

- 8 Month Campaign**
Cost/Client: \$8.00/year*
Included:
- 12 Automatic Mailings per year
 - Mail service
 - High quality printing
 - Complete customization
 - Upload your contact list

- 12 Month Campaign**
Cost/Client: \$12.00/year*
Included:
- 12 Automatic Mailings per year
 - Mail service
 - High quality printing
 - Complete customization
 - Upload your contact list

* minimum 75 clients

POWER OF Combination Marketing ...MADE EASY



Fact: 33% of direct mail recipients prefer to respond online, Personalized Web Addresses provide a convenient response option.

Benefits

- Generate leads
- New leads sent to your email for quick response lets your customers speak at their convenience
- Easy to Read Graphs in real time
- Affordable for small businesses
- Understand your marketing ROI



Here's how it works:

- A. Personalized greeting mail piece
- B. Web address on mail piece drives prospect to web page
- C. Customize your piece with logo's or pictures
- D. Client enters the personalized URL(PURL) in web browser
- E. Webpage personalized for each prospect
- F. Invitation for prospect to interact

Enhance your direct mail response rate

Drive traffic online to better understand and interact with prospects

Measure campaign performance

Track your leads more effectively

KNOW WHO TO MAIL TO & EVERYONE WINS

How our in house service can help



FIND YOUR EXACT AUDIENCE

Use our FREE mail list consultation and we will help you find the right mailing list for you

1. Business Lists Selections include the following:

* Annual Sales, Business Type, Executive Title, Code Gender, Location, Number of Employees, Ownership Indicator, Standard Industry Code(SIC), Years in Business.

2. Consumer Lists

Perfect for realtors, small business owners, or anyone needing local consumer data. Make it easier for you to pinpoint your best prospect and target your marketing effort with the

information you need.

3. Radius Marketing

www.myeasymailmaker.com radius marketing lists allow you to target a neighbourhood and build your campaign based on a target address. Choose your radius from the address you want to target and we'll find you the number of potential clients. Pick between delivering to houses, apartments, or businesses. We can also build other custom lists based on your industry needs.

FACT: 40% of your campaigns success is based on your mail list

BENEFITS

Why would you use this?

- * Use combination marketing to capture new clients contact information
- * Higher ROI due to targetting your niche market
- * Higher ROI due to Demographic market
- * Working smarter works to your advantage

For more information on Mail Lists, visit www.myeasymailmaker.com/mail_lists.html

ACQUIRE YOUR IDEAL LIST

Based on your needs we will get you a list for you at competitive prices

Mail Services

- Avoid shipping costs
- Remove inconvenience of 3rd party mail houses
- Receive lowest postage rates possible
- Efficient and friendly solutions

The Value of On-House Mailing

- * Rely on a fast turnaround — mail cards in as few as 48 hours
- * Eliminate the cost of having your cards shipped to you
- * Remove the hassle of coordinating third party mail houses
- * Take advantage of the lowest postage rates

Mailing Services

Include

- * Presort Processing of your mailing list (first list included)
- * Address validation to ensure lowest postage rates — DPV/ CASS
- * Postal presorting and barcoding for faster USPS processing
- * High quality inkjet addressing using state-of-the-art equipment

MAIL SERVICES AN ADDED BONUS

Save time and money by us mailing your cards directly to your customers.



LOOK NO FURTHER...
GROW YOUR Business with



1 ORDER ONLINE



2 TARGET



3 ORGANIZE YOUR CONTACTS



FREE Direct Mail Consultation. We're here to help you grow your business. Your FREE consultation includes:

- Selecting the right postcard products for you business, budget, and goals.
- Building a mailing list targeting your very best customers and prospects.
- Developing a schedule that will ensure your postcards are mailed on time.

Call 866.790.6245